

Reno County

Estimated Economic Impact of Agriculture, Food, and Food Processing Sectors

6/28/2017

Using the most recent IMPLAN data available (2015) adjusted for 2017, 27 agriculture, food, and food processing sectors were analyzed to determine their overall contribution to the Reno County economy.¹

These 27 sectors have a total direct output of approximately **\$1.33 billion** and support **3,575.9 jobs** in Reno County. Running the model for all 27 sectors simultaneously produces the following results:

Agriculture, Food, and Food Processing Sector Contribution to Overall Reno County Economy						
Impact Type ²	Employment	% Employment	Total Value Added ³	Total Value Added % of Gross Regional Product ⁴	Output ⁵	Output % of Gross Regional Product
Direct Effect	3,575.9	9.94%	\$237,848,837	10.61%	\$1,325,393,757	59.13%
Indirect Effect	1,732.5	4.82%	\$117,910,277	5.26%	\$251,365,957	11.21%
Induced Effect	1,051.6	2.92%	\$65,708,805	2.93%	\$120,677,477	5.38%
Total Effect	6,360.0	17.68%	\$421,467,920	18.80%	\$1,697,437,191	75.73%

As shown in the above table, agriculture, food, and food processing sectors support **6,360.0 jobs**, or **17.68%** of the entire workforce in the county. These sectors provide a total economic contribution of approximately **\$1.70 billion**, roughly **75.73% of the economy**.

Another metric used to calculate the importance of sectors in an economy is their value added as a percentage of GRP. Total value added by the 27 agriculture, food, and food processing sectors is approximately **\$421.1 million**, or **18.80% of the GRP**. This indicates that personal income, business income, and taxes generated by these sectors account for **18.80% of the total economy**.

The following tables document the overall summary numbers of the model, top industries affected by employment and output, and a listing of all industries that were analyzed.

¹ Article on building a contribution analysis in IMPLAN that avoids double counting:

http://www.implan.com/index.php?option=com_content&view=article&id=660%3A660&catid=253%3AKB33&Itemid=70

² Direct, indirect, and induced effects sum together to estimate the total economic contribution in the state. **Direct effects** capture the contribution from agricultural and food products. **Indirect effects** capture the economic benefit from farms and agricultural businesses purchasing inputs from supporting industries within the state. **Induced effects** capture the benefits created when employees of farms, agricultural businesses, and the supporting industries spend their wages on goods and services within the state.

³ Value added = labor income + indirect business taxes + other property type income.

⁴ GRP = final demand of households + governments expenditures + capital + exports - imports - institutional sales.

⁵ Output = intermediate inputs + value added.

In the top ten agriculture, food, and food processing sectors by employment, the beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming sector is the top employer with **1,051.8 employees**. This table also shows the amount of jobs that are created by the agriculture industry in Reno County.

Top Ten Agriculture, Food, and Food Processing Sectors by Employment		
Sector	Total Employment	Total Output
Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming	1,051.8	\$132,091,071
Farm machinery and equipment manufacturing	550.3	\$295,624,322
Meat processed from carcasses	488.4	\$259,324,193
Wholesale trade	306.0	\$63,088,990
Truck transportation	263.9	\$33,060,003
Grain farming	226.4	\$86,149,263
Landscape and horticultural services	223.1	\$13,192,939
All other crop farming	205.2	\$16,112,808
Management of companies and enterprises	149.3	\$22,964,706
Fluid milk manufacturing	144.3	\$119,370,557

The farm machinery and equipment manufacturing sector directly contributes approximately **\$295.6 million** to the Reno County economy. The table below also shows the amount of revenue that is generated in other industries by having a strong agriculture industry.

Top Ten Agriculture, Food, and Food Processing Sectors by Output		
Sector	Total Employment	Total Output
Farm machinery and equipment manufacturing	550.3	\$295,624,322
Meat processed from carcasses	488.4	\$259,324,193
Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming	1,051.8	\$132,091,071
Flour milling	84.0	\$125,657,609
Fluid milk manufacturing	144.3	\$119,370,557
Paperboard mills	134.2	\$111,315,545
Grain farming	226.4	\$86,149,263
Wholesale trade	306.0	\$63,088,990
Spice and extract manufacturing	108.5	\$61,386,116
Oilseed farming	30.0	\$35,006,726

Below is a summary of all agriculture data with employment levels and output level. These values can tell how many jobs are represented by each agriculture, food, and food processing sector and the output they contributed to the Reno County economy.

All Agriculture, Food, and Food Processing Sectors		
Sector	Total Employment	Total Output
Oilseed farming	30.0	\$35,006,725.31
Grain farming	226.4	\$86,149,261.47
Vegetable and melon farming	1.7	\$340,477.56
Fruit farming	1.8	\$153,519.62
Tree nut farming	0.1	\$23,382.96
Greenhouse, nursery, and floriculture production	15.0	\$1,962,972.76
Cotton farming	0.3	\$71,259.84
All other crop farming	205.2	\$16,112,808.23
Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming	1,051.8	\$132,091,064.45
Dairy cattle and milk production	40.0	\$13,906,950.95
Poultry and egg production	3.0	\$2,319,794.18
Animal production, except cattle and poultry and eggs	66.3	\$8,773,720.74
Commercial logging	2.6	\$109,664.00
Other chemical and fertilizer mineral mining	58.4	\$10,511,511.80
Other animal food manufacturing	10.7	\$14,883,192.06
Flour milling	84.0	\$125,657,615.66
Fluid milk manufacturing	144.3	\$119,370,552.06
Meat processed from carcasses	488.4	\$259,324,188.23
Bread and bakery product, except frozen, manufacturing	61.6	\$7,649,832.25
Frozen cakes and other pastries manufacturing	2.4	\$362,800.69
Dry pasta, mixes, and dough manufacturing	1.9	\$1,211,493.02
Spice and extract manufacturing	108.5	\$61,386,112.21
Paperboard mills	134.2	\$111,315,544.13
Farm machinery and equipment manufacturing	550.3	\$295,624,328.61
Food product machinery manufacturing	6.7	\$1,981,424.93
Veterinary services	57.1	\$5,900,610.45
Landscape and horticultural services	223.1	\$13,192,938.80

All 105 counties in Kansas have an IMPLAN model and an agriculture, food, and food processing contribution summary. These values do not factor in the retail environment of food sales. Food retail is important, but in order to provide the most accurate picture of what production agricultural and processing contributes to Reno County, the retail sector was omitted.